

PHYSICAL PRESENCE 101: HERE, THERE, AND EVERYWHERE

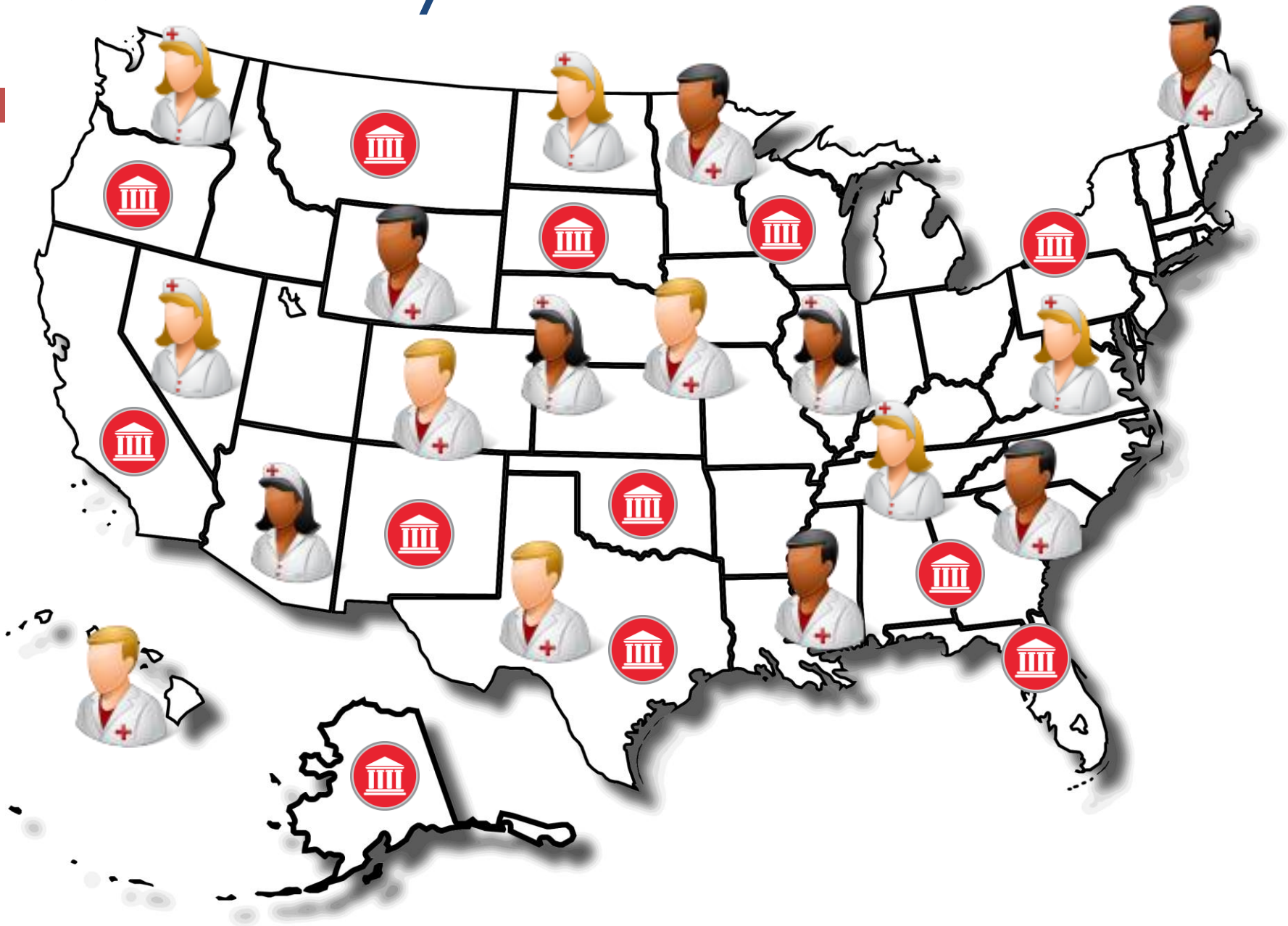
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What is Physical Presence?



Typical “Triggers” – It Depends

- Instructional Activities
 - ▣ Clinical Experiences
 - ▣ Practicums
 - ▣ Field Experiences
 - ▣ Internships
- Property in Other States/Brick & Mortar Locations
- Advertising/Marketing (direct/indirect/online/print)
- Recruiting (Online, Postal, and/or “Boots on Ground”)
- Employment (“agents” of the institution)

Not “licensure”... but related



CALIFORNIA BOARD OF REGISTERED NURSING



What you should be doing NOW!

□ **Online Programs**

▣ Data collection for

- Instructional activities
- Marketing/advertising practices
- Recruitment practices

□ **Traditional (Ohio-Campus based) Programs**

- ▣ ID - Programs in other states
- ▣ ID - State Oversight/Statutes/Rules
- ▣ Email Regulators (see template)

Questions

